

Multifunction system technology makes life **Simple**



For producer of price display
and point of sale materials
Manufacture Léon Deltenre



The Results:

- Rationalised office personal equipment
- High quality printing, scanning and faxing
- Greater productivity with integrated fax and e-mail
- Simplified ordering of consumables
- Reduced document management and storage costs

The Challenge:

Rationalisation, enhancement and automation of personal productivity tools.

The Solution:

Xerox WorkCentre® Pro 2636 integrated with RTE Fax Software.

XEROX | Concessionaire

RTE®
SOFTWARE



WorkCentre Pro 2636

Manufacturing Case Study

The Challenge:

The expansion and growing success of the company have led it to take up a triple challenge:

- to rationalise its personal printing equipment
- to switch to colour printing
- to send and receive an increasing number of price quotes, orders and administrative documents by fax

The Solution:

In August 2001, Marc Deltenre, the company's managing director, decided to replace the company's personal equipment with a Document Centre 440ST, a Black and White multifunction system from Xerox combining printing, copying, faxing and scanning functions. Marc Deltenre explains the reasons for the change: "To meet our growing requirements for printing, we invested over the years in a number of equipment items for personal use, but in the long term, the cost of ownership proved high.

"As none of them used the same consumables, we were in contact with too many companies when it came to re-ordering supplies. The multifunction system also met our wish to centralise printing via a system offering a higher quality of output and new functions, i.e. scanning and faxing." He adds: "Having said that, four years later, with the considerable growth in the number of colour photos by e-mail, we decided to replace the DocumentCentre 440 ST with the colour multifunction system WorkCentre® Pro 2636.

"While we were doing that, we asked RTE Software to link its RTE FAX for Xerox software to the new multifunction system, which has an integrated fax connector in the Exchange 2003 e-mail system."

The Results:

"The new solution has considerably improved our productivity and our working methods," emphasises Marc Deltenre. "The handling of incoming faxes is completely automated. In practice, the incoming faxes arrive via the multifunction system, on the Exchange 2003 server at the premises of Manufacture Léon Deltenre, where they are routed automatically within the company, depending on the number called.

"Moreover, we are able to fax documents from our workstations as if we were just sending e-mails. All the sending instructions are input via a Microsoft Outlook window, which appears on our screens. But this solution has a lot of other advantages: faxes received can be dealt with immediately on the screen; instead of being archived in binders, the faxes are stored on our server, where they remain accessible at any time with a simple mouse-click; confidential faxes are no longer available to everyone; and the follow-up of fax transmissions can be done from the PC screen."



Marc Deltenre
Managing Director, Manufacture Léon Deltenre

Customer Profile:

Manufacture Léon Deltenre specialises in the production of price display and point of sales materials for supermarkets, and exports the labels that it manufactures throughout Europe.

This company opts for multifunction system colour technology and a solution from RTE Software, through the Xerox Concessionaire Euro Burotic.

**Working together...
getting results.**

Together we can.

For more information

On the Xerox product range, please visit www.xerox.com

On the Xerox Partner Programme, please visit www.xerox-solutions.com

On the Concessionaire Euro Burotic, please visit <http://www.euroburotic.be>