

FreeFlow®
Digital Workflow Collection



Xerox® FreeFlow Makeready®

Xerox® FreeFlow Makeready

Advanced prepress, simplified.



Take the time and labour out of capturing and editing documents and preparing jobs for print.

Powerful prepress capabilities make it easy. Xerox® FreeFlow Makeready is a robust prepress tool that streamlines labour-intensive operations. Using “what you see is what you get” (WYSIWYG) page programming, drag-and-drop document assembly, and late-stage editing features, it helps you prepare even the most complex documents for digital printing easily and efficiently. It gives you the ability to combine electronic and paper documents to create a unique file and print stream – and the flexibility to use FreeFlow Makeready with many industry-leading scanners.

Unlimited capture and input options.

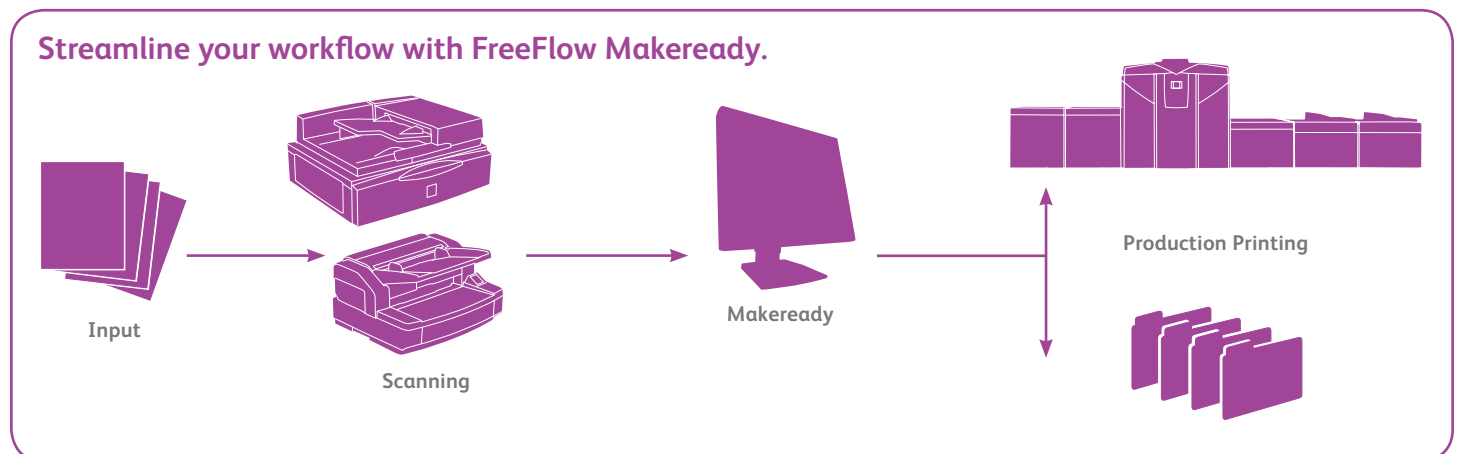
FreeFlow Makeready is compatible with any TWAIN-compliant scanner, enabling features such as advanced image processing and automatic image enhancement to help you deliver superior quality. And if your print engine has an embedded scanner, you can bring jobs back into FreeFlow Makeready – or retrieve them from the print server. You can even automatically retrieve processed jobs from the print server or import existing Adobe® PDF files.

Document editing with ease.

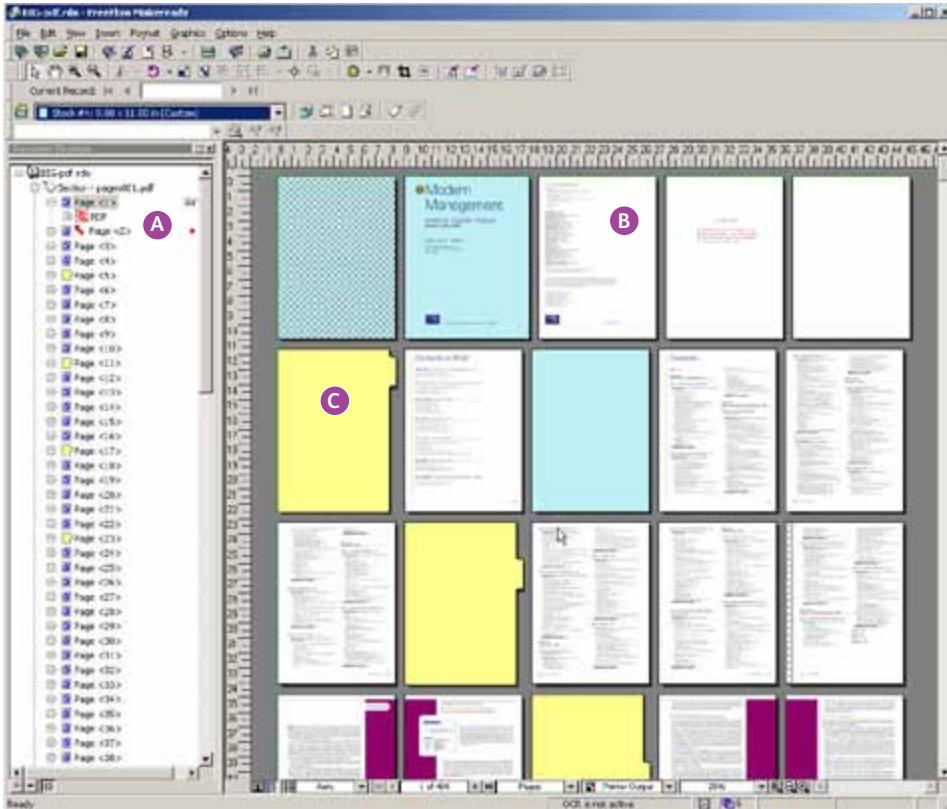
FreeFlow Makeready’s WYSIWYG interface lets you preview your PDFs on-screen before you print a page. Integrated Adobe® image-editing capabilities let you handle late-stage edit requests quickly and easily.

Prepress features such as an “Electronic Light Table” ensure page-to-page and front-to-back registration accuracy, saving you time and preventing costly errors when going to print. You can easily combine hardcopy and electronic documents; add, delete, or move and rotate pages; and add tabs and tab annotations (including automated tab creation using the bookmarks already within your PDF).

Wide selection of printers. One consistent workflow. FreeFlow Makeready supports windows printing and enables WYSIWYG print submission to Xerox® digital colour and black and white printers, featuring the widest selection in the industry. You can even save job tickets to unify job submission for all of your Xerox® printers, simplifying your reprint processes.



Scan hardcopy documents and assemble resulting PDFs more easily.



Boost productivity with quick, easy, and accurate editing.

With drag-and-drop functionality, FreeFlow Makeready offers document-editing capabilities that save time: automatic tabs with tab annotation, simple personalisation, and added document security with Speciality Imaging Text effects. It provides your operators with the tools they need to tackle every job, including the most complex.

A

Accept a wide range of industry-standard file types, including Adobe PostScript®, PDF, EPS, TIFF, JPEG, and more. Achieve real productivity in a true PDF workflow with extensive document editing and production make-ready tools. Advanced tools support mixed page sizes and stocks, and honour original PDF properties.

B

See the effects of your job setup before you print. FreeFlow Makeready packages document prepress activities into one simple, intuitive WYSIWYG interface to help reduce errors, save time, streamline processes, simplify proofing, and make job programming easy.

C

Create tabs easily with automatic tab annotation. Productivity and accuracy greatly increase as tab programming processes are nearly eliminated.

Do more with ease.

- **Add basic variable content and add value to your documents** with the easy-to-use merge and labeling utility. Boost profits with high-value, personalised, and versioned documents created with ease.
- **Add more security to your documents** while providing increased creativity using Speciality Imaging Text effects, including:
 - GlossMark®: visible only as a gloss under inclined illumination
 - Correlation Mark: requires a “decoder” transparency to view
 - MicroText Mark: can only be seen with magnification; blurs when reproduced
 - For a complete list, visit xerox.com/digital-printing/print-solutions/secure-printing
- **Edit your print jobs more easily.** You can delete, move, and duplicate document pages; add blank pages; or even combine scanned and electronic pages.
- **Edit PDF pages.** Add watermarks, page numbers, headers, and footers. You can also edit images within a PDF page – including image enhancements such as sharpening, rotating, and cropping.

Xerox® FreeFlow® Makeready® Specifications

Software

Software applications included with Makeready®:

- FreeFlow® Makeready®
- Scan and Print
- Scanner Support
- File Manager
- FreeFlow® Administration Tool
- FreeFlow® File Conversion Tool
- Print Manager Advanced Print Path
- Printer Status
- Printer Administration
 - Registered Printer List Locator
 - Printer Registration
 - Network Agent
 - Security Certification
- Adobe® Acrobat® Professional

Options

- Set Labeling/Data Merge)
- MicroText Mark, GlossMark®, and Correlation Speciality Imaging Fonts

Minimum System Requirements

FreeFlow® Makeready® requires a server platform that meets the following minimum specifications for optimal performance:

- Processor: 2.8 GHz Intel® Pentium® 4 CPU equivalent or better
- System Memory: 2 GB
- Hard Drive: Disk 1 (Drive C): 160 GB SATA 7200 RPM
- Video Capability: Video Controller (AGP or PCI-based) with 128 MB RAM
- Ethernet Capability: 100/1000 MB/sec
- Display: CRT or LCD Monitor

- Input Devices: Keyboard and Mouse
- Peripheral Devices: DVD Drive

Supported Scanners

- TWAIN 1.9 or above compliant scanners
- Xerox® DocuMate® 765®

Supported Operating Systems

- Microsoft Windows XP Professional (32-bit) with Service Pack 3
- Microsoft Windows 7 Ultimate or Professional Editions (32-bit and 64-bit)

The following operating systems are supported on a “best effort” basis

- Microsoft Vista Business, Enterprise or Ultimate Editions (32-bit) with Service Pack 1 or 2

The power of Xerox® FreeFlow.

Fewer touches. Greater productivity. The Xerox® FreeFlow Digital Workflow Collection can help you automate to save time and reduce costs for every job – from point of entry to final delivery. Whether you use one of these products or integrate several to meet your specific workflow needs, FreeFlow solutions help you connect with your customers, reduce costs, and enable new applications.

Orders come in through your current system or the 24/7 Web portal enabled through **FreeFlow Web Services**.

Immediately, they're processed through **FreeFlow Process Manager**, which automatically handles preflight, imposition, scripting, and more. Job ticketing and tracking is taken care of automatically – it can even integrate with your offset prepress systems.

Jobs can also be prepared with our document preparation software, which allows you to view and prepare jobs for printing – **FreeFlow**

Express to Print uses templates for ease and simplicity while **FreeFlow Makeready** puts advanced capabilities at your fingertips.

Now, **FreeFlow Output Manager®** takes over, acting as a centralised collection point to route and schedule jobs across multiple printers.

Finally, the **FreeFlow Print Server** RIPs the jobs, providing timesaving efficiency, excellent image quality, and benchmark security.

Looking to gain a competitive edge? Use the **FreeFlow Variable Information Suite** to add personalisation and cost-effective security features to your documents, while optimising throughput speed and efficiency.

The bottom line? Whether you use one of these products or integrate several to meet your specific workflow needs, you can connect with your customers, reduce costs, and enable new applications.

www.xerox.com

