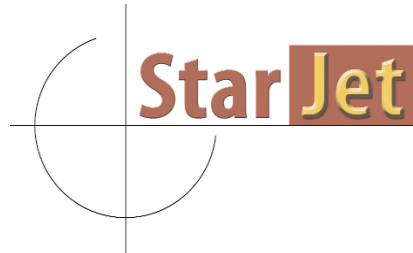


Solution Brief: Document Management

www.appic.com

APPIC StarJet



Office Solutions Overview

Xerox's commitment to meeting and exceeding customers' document-related challenges in the office has never been more evident. Working closely with our Xerox Alliance Partners, we custom-build solutions that leverage the power and flexibility of Xerox office technology.

Through partnerships, technology, and business process innovation, Xerox makes your work... flow.

This solution overview will provide you a brief description of how Xerox and our partner offerings continue to deliver solutions that satisfy your unique office workflow challenges, today and tomorrow.

Overview

StarJet modular solutions suite is a Project and Enterprise wide Dynamic Document Management system.

Using StarJet, any organization from middle range to the most global company can: graphically and interactively create forms, and forms catalogues, perform highly flexible dynamic document production, while integrating diverse legacy systems data sources, tailoring documents according to dynamic data, or according to destination; in addition, it allows to manage media and printing resources, as well as document files redirection (email, fax, FTP transfer, ASCII,XML...).

Furthermore, StarJet offers to trace and secure each document transfer with the highest record quality level, and to electronically archive with an unequal legal compliance requirements satisfaction.

StarJet is multi platform and fits with all standard IT environments: ASCII, XML,SAP/RDI legacy data sources, PCL printers, and XML emerging composite application. It is by construction "not intrusive", neither regarding data source systems, nor regarding organization and process:

StarJet is unequal easy to integrate and to run within any production environment.

Benefits

Using StarJet, customers systematically experience positive changes regarding, and not restrictive to:

Improvement with complexity/sophistication management:

Coupling selected marketing campaign with invoice issuance, or easing logistics by generating intelligent delivery forms, as well as bridging the gap with electronic secured convergence are among few examples,

Process quality improvement:

Thanks to production change automation, that can be driven by logic/calculation applied to available dynamic data,

Increasing performance and productivity figures:

By generating PCL output, StarJet drives each printing unit at its nominal speed, and there is not anymore any expensive printer waiting for document file,

Tremendous cost savings:

From avoiding pre printed paper usage, storage (and loss, following logo, or phone number change), to implementation and operational costs, StarJet drives down expenses and overhead.

In addition with quality and performances, StarJet generates productivity raise, and highly positive change with the financials .. "bottom line".



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Customer Scenarios

Finance & Banking

Need:

As a Financial Service Provider, a Bank will have to design, produce, and output good looking, timely accurate financial accounts status and bulletins, being customized according to countries or offices.

Solution:

Using StarJet modular solutions, this Bank will:

- Easily design data dependant and localization customized dynamic documents,
- Reliably automate high volume dynamic productions,
- Electronically archive or dispatch with a secure legal trustworthy tracking,
- Easily manage production changes without any disturbance neither into the upward data flow/application, nor across the enterprise current process.

Retail

Need:

As for provisioning retailers, a bottling company has to issue large amounts of fiscal documents, invoices, load receipts, dispatch notices and notes.

Solution:

Using StarJet solutions, this company now:

- Creates inventories of forms and invoices templates,
- Automates recognition of the required information directly from legacy system,
- Dynamically integrates the variable data with desired form or template,
- Dispatch to appropriate distributed printing units.

By using StarJet solution, this company gains among other advantages:

- Improving productivity of invoices/forms issuance,
- Automation and quality processes improvements, down to deliveries load management and logistics optimization
- Reduction of costs regarding preprinted paper usage and storage,

- Marketing/communication quality/ performances improvements, thanks to dedicated messages incorporated into selected documents.

Telecommunications

Need:

As a B2C player, a Telecom Operator is driven to demonstrate increasing business agility from merging organizations, managing subscription marketing programs, offering detailed report bill options, all this flexibility has to be reflected within the invoice output printing system.

Solution:

By using StarJet solution, this Telecom Operator now can:

- Easily and efficiently manage several hundreds of bill printings, scale to millions, and bridge the gap with secured electronic billing convergence,
- Manage in only few hours a fully new bill design, and even perform "intelligent dynamic" production (for example, showing of the local call details can be enabled or suppressed depending of the option fee paid or not.)
- Optimize the paper and overhead expenses, and dramatically increase printing process productivity.





Specifications

Platforms:

- * UNIX (AIX, HP-UX, SUN OS, SOLARIS, LINUX SCO, OSF1, TRUE 64...),
- * MPE,
- * OPEN VMS,
- * WINDOWS

Applications:

- * SAP MFG-PRO,
- * HR-ACCESS,
- * Pleiades, Lawson, Oracle, ManMan, Arcole, JDE...and any business application generating ASCII, XML data flows

Xerox Products/ Services Supported

All PCL 5 e Xerox Printing units.

Work Centre Pro32/40,

WCPro65/75/90, WCPro35/45/55

Document Centre 240/255/265,

DC460/470/480/490,

DC535/545/555,

DC425/432/440

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***Working together...
getting results.***

Together we can.

For more information

on the Xerox Alliance Partners Programme,
visit www.xerox-solutions.com/Partners

XEROX

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