

Growing relationships and productivity.

University finds right connection with Xerox® Mobile Print Solution.

The Xerox® Mobile Print Solution expands functionality and productivity across campus Xerox Extensible Interface Platform® (EIP) devices.

Industry

Education

Product

Xerox® Mobile Print Solution

Services

Robust mobile print portfolio to give users simple, convenient access to document printing from their mobile device.

Solution

Increased capabilities, security and functionality across a wide range of mobile devices. Optimal end-user experience.

Customer's Existing Environment

A long-time customer was having challenges when it came to printing remotely from mobile devices. Known for being an early adopter of new technology, the university's IT Director was open to trying something new that would improve the school's functionality, connectivity and productivity. Xerox offered up the innovative Mobile Print Solution as an effective way to meet its needs.

Xerox decided that the best way for the university to see the benefits of the Xerox® Mobile Print Solution was to let it take a "test drive." Xerox set up a trial run, allowing campus officials to put the solution to the test using a variety of mobile devices from smart phones to Apple iPad® devices.

Results and Benefits

University officials believed there was no comparison between Xerox® Mobile Print and similar solutions. The capabilities, functionality and ease of use convinced the university to roll out the Xerox® Mobile Print Solution campus wide. The Xerox® Mobile Print Solution clearly enhanced an already solid business relationship with the university.

To learn more about Xerox® Mobile Print Solution, go to www.xerox.com/mobileprint.

