

# Flexibility and cost reduction with Xerox and Pcounter



## Luxury, Healthcare, Cosmetics

This French company is a global actor, leader in the cosmetics and beauty industry. This group is divided into four operational divisions: professional products, general public products, luxury products, active cosmetics.

## Challenge

In connection with its Xerox devices renewal, this client was looking for a software solution allowing to split costs between its different divisions, to bring a better flexibility to its users and finally to secure access to Xerox MFPs. This client wanted to be able to configure this solution with existing access cards.

## Solution

The software solution Pcounter, coupled with Xerox MFP's, has allowed the client to realize economies from the first year. The return on investment has fastly been positive. Thanks to a better control, the number of printed pages has considerably been lowered. The print-on-demand functionality has a double effect: enable to print on the chosen printer and automatically destroy the prints that have not been released after 24h. This client has now a cluster providing two servers. Thus, the continuity of the printing service is ensured on a daily basis.

## Benefits

- Number of prints optimization
- General cost decrease
- Continuity of the printing service
- Flexibility and ease-of-use

# Pcounter



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