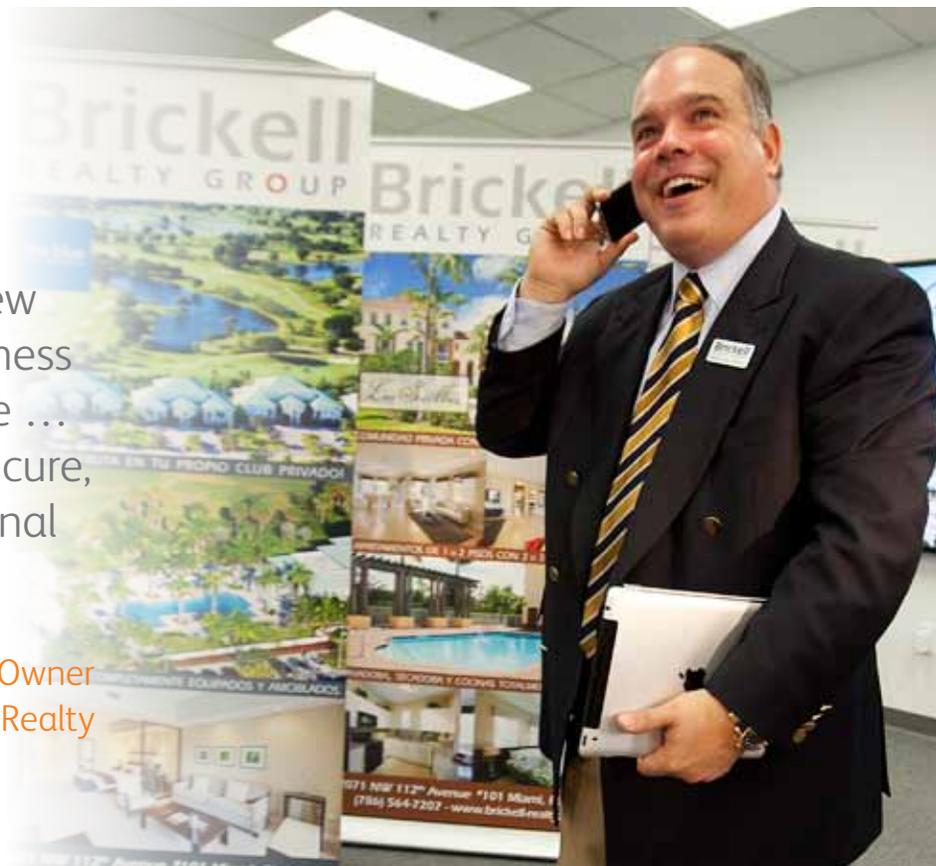


“The Xerox® Mobile Print Solution has brought a new horizon into the way business is conducted in real estate ... simple, convenient and secure, this is what the international market is looking for.”

– Rafael Del Monte, Owner
Brickell Realty



Our Challenge – “Our agents’ work never stops. They’re constantly seeking a client, trying to finalize a transaction in a short window. Before the Xerox® Mobile Print Solution, we had to send an e-mail to our e-mail account, come back to the office, turn on the computer, open the file and send it to print ... it was an issue because we would spend a lot of time by coming to the office ... being unproductive just to print.”

The Solution – “Now we’re able to send a contract to print in seconds—it’s as simple as sending an e-mail. Each agent has a mobile phone and an iPad®, so they can connect to our Xerox® printer from anywhere in the world. Which means they can close a deal long distance. Of course, we owe it to our clients to have a completely secure system, and Xerox enables us to do transactions in a secure way.”

Real Results – “We use mobile devices and iPad tablets in our everyday work. All contracts are done through the Internet. That’s an easier way to provide service to our clients. The Xerox® Mobile Print Solution is making our job more efficient. We can be on the street and it lets us send contracts back to the office to print. We have more time to visit our clients and expand our portfolio to exceed sales expectations. The business is growing, day by day.”

©2011 Xerox Corporation. All rights reserved. XEROX®, XEROX and Design® and Ready For Real Business® are trademarks of Xerox Corporation in the United States and/or other countries. iPad is a trademark of Apple, Inc. BR230