

Xerox WorkCentre 7220 Series

Outstanding Entry-Level 20-ppm
A3 Colour MFP



Xerox
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A great choice for environments looking for a low-volume colour device, the Xerox WorkCentre 7220 Series is the winner of BLI's Winter 2015 Pick award for Outstanding Entry-Level 20-ppm A3 Colour MFP. The device is based on an engine that completed a 60,000-impression reliability test with just one misfeed and no service calls required.

"Not only is the WorkCentre 7220 highly reliable and easy to use, it also offers a great value," said Kaitlin Pendagast, BLI research editor.

The device offers a multitude of convenient features, including bidirectional print drivers, which display device and job status, eliminating the need to install an additional utility, along with the ability to access the Xerox Online Support database right from the control panel. Additionally, the unit provides highly detailed feedback to workstations, including a precise toner gauge, paper level and type, and job status. The WorkCentre 7220's web utility also earned high praise from BLI analysts, featuring an integrated address book that consolidates all selectable destinations in one place, along with highly customizable device-cloning settings.

Excellent multitasking functions, along with user-replaceable drums, fuser, transfer belt cleaner and waste toner container minimize downtime and increase productivity. Contributing to its outstanding multitasking functionality, the device experiences no delay in between print jobs and allows users to program jobs ahead while pages of a current job are still scanning. Black print quality was another highlight, as the unit earned above average scores in all areas of testing.

"Buyers Lab's selection of the Xerox WorkCentre 7220 as a Pick award winner for Winter 2015 reinforces that small to large enterprises benefit from Xerox's

ConnectKey® technology,” said Kara Rayburn, global marketing manager, Office and Solutions Business Group, Xerox . “This breakthrough platform, common to most of our A3 multifunction printers, maximizes the resourcefulness of these devices while increasing productivity and reducing costs.”

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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