

## Free Agents

Xerox® Mobile Print Solution helps real estate firm's agents free up more time to work with their clients.

### Industry

Real Estate

### Products

- Xerox® WorkCentre® 7535 Color Multifunction Printer

### Solution

- Printer enabled with the Xerox® Mobile Print Solution

### Customer's Existing Environment

As business has grown, agents at a Texas-based residential and commercial real estate firm found that they were spending a lot more time in their offices preparing contracts and other documentation rather than being in the one place they could be the most productive – working directly with their clients.

### How Xerox Helped

A Xerox representative assessed the situation and concluded that the Xerox® Mobile Print Solution would be the best solution for agents to securely update contracts and other print-ready documentation in the field using their mobile devices. This approach would reduce trips back and forth to the office to manually update and print documents needed in their transactions. As a result, agents could spend more time in the field servicing clients directly and following up on new business opportunities.

### Results and Benefits

The Xerox® Mobile Print Solution was deployed at the firm's main headquarters. Agents were immediately impressed by the solution and found that it truly lived up to its promise of being a simple, secure and convenient way to free up their time to be more productive – so they could grow the firm's business. The engagement also scored another big win for the Xerox team, allowing it to replace an outdated, competitive print device with a new Xerox® WorkCentre 7535 multifunction printer.

To learn more about Xerox® Mobile Print Solution, go to [www.xerox.com/mobileprint](http://www.xerox.com/mobileprint).

